

The Photography Show

16-19 MARCH 2019
THE NEC, BIRMINGHAM

2019 PREVIEW

48-PAGE MINI GUIDE TO THE
UK'S BIGGEST PHOTO EVENT

- SHOW PLANNER & MAP
- YOUR GUIDE TO:
EVERY STAND,
EVERY TALK & EVERY
EXPERT SESSION
- ALL THE LATEST KIT



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WELCOME

NOW IN ITS SIXTH YEAR, THE PHOTOGRAPHY SHOW IS THE PLACE TO BE, WHATEVER TYPE OF IMAGE-MAKING YOU ARE INTO...

The Photography Show is a unique annual opportunity to try out all the hottest new cameras and accessories, listen to top photographers from around the world share their insights and secrets, see stunning image galleries, and snap up super-special show deals. Whether you're pro or beginner, and whatever your favourite subjects or specialisation, there is something for you. We reckon there is so much to see and do, you need to come for more than one day!

We have lots of new features this year, as well as old favourites. A big addition is that The Photography Show now includes The Video Show. Video has always been a part of The Photography Show – but now there is a separate programme of events to help those who are, or want to be, movie makers.

Throughout the show, there will be free talks and demonstrations at the many stages around the hall. The Great Outdoors Stage has a line-up that appeals to landscape and wildlife photographers. The Wedding & Portrait Stage makes a welcome comeback, and the Photo Live Stage will aim to teach you new skills.

There are some extra-special events to sign up for too, such as the Pro Conferences, the Beginners' Masterclasses, and the Turning Pro Masterclass (see pages 17-21). Plus there are megastar speakers on our Super Stage – which this year include Martin Parr and Annie Griffiths (see pages 12-16).

We look forward to seeing you there!



Chris George

Group Editor-in-Chief
www.digitalcameraworld.com



KEEP UP TO DATE WITH THE FREE APP

New details about events at the show are being released all the time. Download the free official show app onto your phone or tablet to keep up to date. Just search for **The Photography and Video Show** on Google Play or on the Apple App Store.

SHOW OPENING TIMES

Saturday 16 March 2019
10:00-17:00

Sunday 17 March 2019
10:00-17:00

Monday 18 March 2019
10:00-17:00

Tuesday 19 March 2019
10:00-17:00

BUY NOW AND SAVE

Save 25% and save more than £3 on show entry if you book before 13 March using Promo Code **REVTPS19**

Applies to standard adult entry tickets only and expires on 13 March 2019. Cannot be used in conjunction with any other offer. Professional photographers can apply for free entry, subject to verification criteria.

GETTING THERE

For details on transport, train discounts, hotel deals and visitor tips, see page 46

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The
Photography
Show

The
Video
Show

16-19 MARCH 2019, THE NEC BIRMINGHAM

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FREE TALKS

SATURDAY 16 MARCH

THE GREAT OUTDOORS STAGE

Landscape, wildlife and more

10:30-11:00

The way I see it
Chris Upton

11:30-12:00

Mirrorless landscapes
Jim Cossey

12:30-13:00

How to become a superhero
Karen Thurman

13:30-14:00

It's in the air
Jason Parnell-Brookes

14:30-15:00

Photography as adventure
Karl Hotby

WEDDING & PORTRAIT STAGE

Taking pictures of people

11:00-11:30

Natural light portraits
Imogen Dyer & Mark Wilkinson (Weekly Imogen)

12:00-12:30

Great family portraits
Ross Grieve

13:00-13:30

It's not about other photographers – it's about you!
Karen Massey

14:00-14:30

Small is beautiful
Gavin Hoey

15:00-15:30

Don't say cheese: Curating memories as a documentary

wedding photographer
Kevin Mullins

BEHIND THE LENS

Pros share tips and tricks, and talk about their latest projects

10:55-11:00

Welcome from Nikon
Neil Freeman & Ricci Chera

12:00-12:40

Remembering wildlife
Margot Raggett & Wildlife Photographers United

13:00-13:40

Collaboration not competition
Kaya Isaac, Pippa Healy, Sarah Howe (chair)

14:00-14:40

From capture to print:
Long-exposure landscapes
John Miskelly

15:00-15:40

Behind the scenes
of a great food story
Bea Lubas

16:00-16:40

Making the most of your next wildlife photography trip
Tom Mason

SOCIAL STAGE

Learn how to use social media to promote your work use your smartphone creatively

10:30-11:00

Why starting a YouTube channel was one of the best decisions for my photography
Tom Mason

12:30-13:00

Food photography on your phone
Donna Crous & Bea Lubas

13:30-14:00

Social media photography:
Long-exposure, timelapse,
and going viral
Levanterman

14:30-15:00

Instagram followers:
Quality over quantity
Alex Benyon

15:30-16:00

More than just
amazing images
Estelle Keeber

PHOTO LIVE

Demonstrations from leading photographers on how to shoot a wide range of subjects

11:00-11:30

All the action
Steven Clarey

12:00-12:30

High-tech, low-fi(nance):
Using ordinary objects
to create extraordinary
photographs
Jakob Appel Gronkjaer

13:00-13:30

Prime lenses, planning
and people
Drew Gardner

14:00-14:30

Making delicious pictures:
Storytelling and styling
for food
Chio Fernandez

IN MOTION

Pro film-makers show you how to make engaging video content

11:00-11:40

Golden rules of audio
Achim Gleissner

12:00-12:40

Making an adventure
documentary
Ivo Marloh

13:00-13:40

Film festivals: What are we looking for in the judging process?
Rich Warren, Gaia Meucci, Kieran Argo

14:00-14:40

Let Me Explain: The story of a short film
Daniel Peters

15:00-15:40

Baby Step: Getting into wildlife film-making
Tesni Ward

16:00-16:40

Storytelling through cinematic videography
Emma Wilson

PHOTO EDITING THEATRE

The place to learn new post-production skills

DRONE ZONE

Discover the array of drones available and learn more about techniques to help you get top-quality video footage





March 2019

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FREE TALKS

SUNDAY 17 MARCH

THE GREAT OUTDOORS STAGE

Landscape, wildlife and more

10:30-11:00

It's in the air
Jason Parnell-Brookes

11:30-12:00

Walking with polar bears
Andy Skillen

12:30-13:00

Make the most of your travels, no matter the weather
Andreea Paciu, Matt Arnold

14:30-15:00

Photography as adventure
Karl Holtby

15:30-16:00

Using long exposure in outdoor photography
Nigel Forster

WEDDING & PORTRAIT STAGE

Taking pictures of people

12:00-12:30

Resilience when running a wedding business
Laura Babb

13:00-13:30

In a sea of rich tea, be a ginger nut: How to find inspiration outside the wedding industry to make your work unique
Jessica Milberg

14:00-14:30

Creative lighting on location
Rocco Ancora

15:00-15:30

One light? No problem!
Lisa Beaney

16:00-16:30

Four images in 60 seconds
James Musselwhite

BEHIND THE LENS

Professional photographers share tips and tricks, and talk about their latest projects

10:55-11:00

Welcome from Nikon
Neil Freeman & Ricci Chera

12:00-12:40

Australia's wild world
Bret Charman

13:00-13:40

A different approach to astrophotography
Steve Clarey

14:00-14:40

Making and sharing meaningful images
Robert Lucas Appleton, Agatha A Nitecka, Ameena Rojee, Alicia Hart (chair)

15:00-15:40

Right time, right place: Automotive photography
Amy Shore

16:00-16:40

Keeping it baby-focused
Eli Cassidy

SOCIAL STAGE

Learn how to use social media to promote your work – and how to use your smartphone's camera in a creative way

10:30-11:00

Vlogging – a day in the life
Andy Burgess

12:30-13:00

How to build your first 10,000 YouTube subscribers
Tommy Reynolds

13:30-14:00

The Drone Lass: A girl from above
Carys Kaiser

14:30-15:00

Behind the scenes
David O'Dwyer

15:30-16:00

Vlogging: A day in the life
Andy Burgess

PHOTO LIVE

Demonstrations from leading photographers on how to shoot a wide range of subjects

11:00-11:30

Photography hacks
Imogen Dyer & Mark Wilkinson (Weekly Imogen)

12:00-12:30

Concept portraits on a tiny budget
Gavin Hoey

13:00-13:30

Images with imagination: Compelling images based on storytelling
Gilmar Smith

15:00-15:30

Making your picture perfect
Marianna Santoni

16:00-16:30

Concept, capture, create: From idea to print
Damian McGillicuddy

IN MOTION

Pro filmmakers show you how to make engaging video content

11:00-11:40

Create and explore: Travel film
Jonathan Edwards

12:00-12:40

From videography to cinematography
Leanne Perrins

13:00-13:40

Understanding codecs, compression and colour
Richard Warburton

14:00-14:40

Anamorphic film-making
Nick Driftwood

15:00-15:40

Getting into professional videography
Tom & Sarah Mills

16:00-16:40

Film-making with mirrorless
Jim Marks

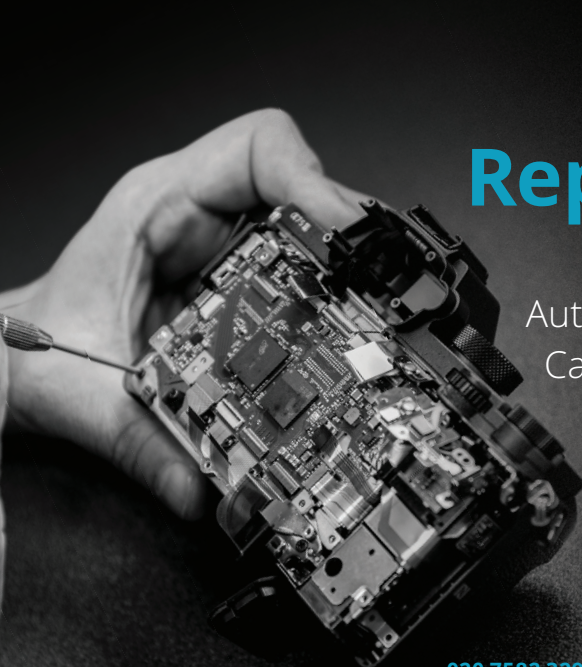
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FREE TALKS

MONDAY 18 MARCH

THE GREAT OUTDOORS STAGE

Landscape, wildlife and more

10:30-11:00

The magic of Madagascar
Paul Stanbury

11:30-12:00

Close encounters
Alex Hyde

12:30-13:00

Weddings come rain or shine
Scott Johnson

13:30-14:00

A beautiful silence
Steve Gosling

14:30-15:00

Travel photography
storytelling with natural light
Jacob James

15:30-16:00

Behind the photograph
Charlie Waite

WEDDING & PORTRAIT STAGE

Taking pictures of people

11:00-11:30

Who do you want to be?
Pippa MacKenzie

12:00-12:30

The art of high volume
headshots
Carmel Jane

14:00-14:30

Developing portraiture:
from style to shoot
Jamie Stoker

15:00-15:30

Working together: wedding
photography and videography

Laura Babb

& Leanne Perrins

16:00-16:30

Marketing to your niche,
booking your ideal client
Marianne Chua

BEHIND THE LENS

Pros share tips and tricks, and
talk about their latest projects

10:55-11:00

Welcome from Nikon
Neil Freeman & Ricci Chera

12:00-12:40

Cameras don't take pictures
Mick Browne

13:00-13:40

Close up and macro
photography
John Humphrey

14:00-14:40

Wedding photography:
creativity and mindset
Ross Harvey

15:00-15:40

He shoots, he scores
Peter Dench

SOCIAL STAGE

Learn how to use social media
to promote your work and use
your smartphone creatively

11:30-12:00

M is for Marketing
Luke Curtis

12:30-13:00

Instagram for business
Emma Drabble

14:30-15:00

Social's not secondary
*Agatha A Nitecka
& Robert Lucas Appleton*

15:30-16:00

A social media photography
toolkit for Instagram
Jo Bradford

PHOTO LIVE

Demonstrations from leading
photographers on how to shoot
a wide range of subjects

11:00-11:30

Silent street photography
Ross Grieve

12:00-12:30

In conversation with
Dickie Pelham
*Dickie Pelham,
Dave Clayton*

13:00-13:30

Creative character portraits
Hannah Couzens

14:00-14:30

A little extra
Lel Burnett

15:00-15:30

Portable lighting on location
Tommy Reynolds

IN MOTION

Pro filmmakers show you how to
make engaging video content
and engage new markets

11:00-11:30

Becoming a robust
videographer
Robert Lucas Appleton

12:00-12:40

From videography to
cinematography
Leanne Perrins

13:00-13:40

How to make the perfect
charity film
Simon Burton (chair)

14:00-14:40

HDR video
Nick Driftwood

15:00-15:40

It's not as hard as you think:
Moving into professional
video
Dan Chung & panel

16:00-16:40

The greatest footballer
never to play football: Telling
incredible stories with
cinematic style
*Louis Myles, Steve
Middleditch, Will Blaney*

PHOTO EDITING THEATRE

The place to learn new
post-production skills and
craft compelling imagery

DRONE ZONE

Discover the array of drones
available and learn more about
techniques to help you get
top-quality video footage



FREE TALKS TUESDAY 19 MARCH



THE GREAT OUTDOORS STAGE

Landscape, wildlife and more

10:30-11:00

From insects and frogs to puffins
Victoria Hillman

11:30-12:00

Entrusted into our care
Craig Jones

12:30-13:00

In his element
Mark Gilligan

13:30-14:00

Wildlife photography around the world
Roie Galitz

15:30-16:00

Filming underwater wildlife with DSLR and action cams
Jack Perks

WEDDING & PORTRAIT STAGE

Taking pictures of people

11:00-11:30

Being yourself: Being authentic in the wedding business
Abigail Steed

12:00-12:30

Working with the whole market: Making the

wedding process easier for LGBTQ couples
Jess and Karolyn, Honey & The Moon

13:00-13:30

Getting three looks in a 10-minute male portrait session
John Nassari

14:00-14:30

Creative flow posing and lighting: Using off-camera flash and LEDs
Steven Neeson

15:00-15:30

Smartphone weddings
Victoria Grech

BEHIND THE LENS

Pros share tips and tricks, and talk about their latest projects

10:55-11:00

Welcome from Nikon
Neil Freeman & Ricci Chera

11:00-11:40

Chasing the unicorn: Making money from photography
David Hakamaki

12:00-12:40

Digital legacy: What will happen to your work?
Paul Herrmann

13:00-13:40

30 years of photography: Photojournalism and beyond
Edmond Terakopian

14:00-14:40

How to get exposure for your work
World Photography Organisation

15:00-15:40

10 things that can go wrong in photography
Holly-Marie Cato

16:00-16:40

Taking the viewer on a journey
Nigel Danson

SOCIAL STAGE

Learn how to use social media to promote your work – and how to use your smartphone's camera in a creative way

10:30-11:00

101 video marketing – how to use video to market your brandy
Victoria Grech

11:30-12:00

I lost my heart in San Francisco
Nigel Danson

12:30-13:00

How to market yourself in portrait and beauty photography
Iulia David

13:30-14:00

A vlogging masterclass
James Popsys

PHOTO LIVE

Demonstrations from leading photographers

11:00-11:30

Close up and personal
Tina Eisen

12:00-12:30

Historic portraits with modern means
Glyn Dewis

13:00-13:30

Building the narrative of a food shoot
Esther Ling

14:00-14:30

A tale of two portraits: Creating timeless images
Jean Noir & Peter Müller

15:00-15:30

Creative lighting for fashion photography
Glenn Norwood

IN MOTION

Pro filmmakers show you how to make engaging video content

11:00-11:40

Falling into film-making
Holly-Marie Cato

12:00-12:40

The art and tech of 360 video
Nick Driftwood

13:00-13:40

Storytelling from a visual perspective
Rich Warren

14:00-14:40

How AI and Hybrid Cloud are set to revolutionise video management
Andrei Abramov

15:00-15:40

Bad Touch: Creating a music video from start to finish
Rupert Cobb

16:00-16:40

Storytelling through cinematic videography
Emma Wilson

PHOTO EDITING THEATRE

The place to learn new post-production skills and craft compelling imagery

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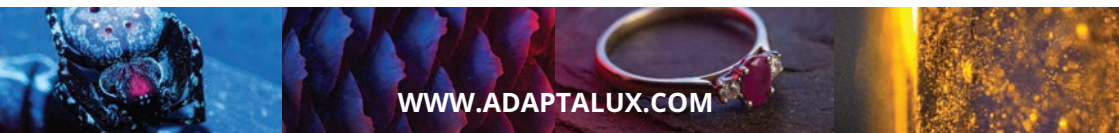
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SUPER STAGE

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THE WORLD TO SPEAK ON THE SUPER STAGE



ANNIE GRIFFITHS

Best known for: Being one of the first women to work for National Geographic magazine

Sunday
17 March
15:30-16:45
£10

**Brought
to you by
LUMIX**

Hired by *National Geographic* in 1978, Annie Griffiths has photographed in nearly 150 countries during her illustrious career. She has worked on dozens of magazine and book projects for *National Geographic*, including stories on Lawrence of Arabia, Galilee, Petra, Sydney and Jerusalem.

In addition to her magazine work, Griffiths is deeply committed to photographing for aid organizations around the world. She is the Founder and Executive Director of Ripple Effect Images, a collective of photographers who document aid programs that are empowering women and girls in the developing

world. In just six years, Ripple's work has helped 26 non-profits raise over ten million dollars.

Griffiths has published four books of her work. She has received awards from the National Press Photographers Association, the National Organization of Women and the White House News Photographers Association.



MARTIN PARR

Best known for: Self-aware street photography

Saturday
16 March
15:30-16:45
£10

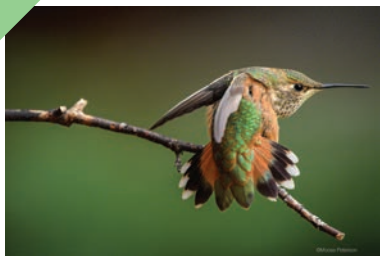
The bad boy of British photography, Martin Parr is the Chaucer of our age, incessantly documenting our society, warts and all. Over the years he has developed his own highly original brand of street photography that incorporates humour, but also a sense of honesty and sympathy for his subjects. Leisure and

consumption are frequent topics in his work, which celebrates our eccentricities and, at the same time, shows us the familiar in a brand-new light. He has been a leading member of Magnum Photos since 1994.

In 2017 he opened the Martin Parr Foundation in Bristol – an educational space

that archives the work and books by leading photographers, and offers talks and exhibitions.

This is a rare opportunity to hear one of the world's best-known photographers. At The Photography Show he will explain what motivates him and how he honed his documentary skills over an illustrious 40-year career.



MOOSE PETERSON

Best known for: Photo innovator and one of America's best-loved wildlife photographers

Sunday
17 March
13:15-14:30
£10

Moose Peterson's true passion has always been to photograph our endangered wildlife and wild places. Since 1981, he and his wife Sharon have dedicated their lives to this pursuit. Educating the public about our wild heritage is their hallmark.

In recent years Peterson has added aviation photography to his pursuits, with the same goal

of preserving our aviation heritage. Along the way he has been honoured for his photographic passion: he's a Nikon Ambassador USA, a Lexar Elite Photographer, and part of Epson's 'Finish Strong' ad campaign.

Peterson is the creative producer/photographer of his acclaimed film *Warbirds and*

The Men Who Flew Them. He shares his knowledge through his writing: he's the author of 29 books, including his latest *Takeoff* and the best-seller *Captured*. One of the original Nikon shooters to receive the D1 in 1999, he became the only wildlife photographer in the world to shoot strictly digital in the early years.



Tickets to see these living legends of photography cost £10 per session (in addition to having an entry ticket to The Photography Show itself). They take place in the *Toute Suite*, just outside Hall 5.



LINDSAY ADLER

Best known for: *Being one of the top 10 fashion photographers in the world*

Monday
18 March
13:15-14:30
£10

Fashion photographer Lindsay Adler has risen to the top of her profession as both a photographer and an educator. Her fashion editorials have appeared in *Marie Claire*, *In Style*, *Elle*, *Harper's Bazaar* and other leading titles.

A clean, bold, and graphic style has become the hallmark of her work, whether she's

shooting advertising campaigns, designer look books, jewelry, hair campaigns, fashion editorials, or athletes. Adler is renowned for her creativity and collaborating with designers and stylists to create fresh looks.

Adler's energy and enthusiastic teaching style showcase her excitement to

share her passion and knowledge, both through platforms such as CreativeLive and KelbyOne, and through her blog, her video tutorials and her five books.

Adler is based in Manhattan. She is honoured to have been named a Canon Explorer of Light as well as a ProFoto Legend of Light.



The Super Stage offers a unique opportunity to hear some of the best-known photographers on the planet. We recommend booking in advance.



PETE SOUZA

Best known for: being President Barack Obama's official photographer

Saturday
16 March
13:15-14:30
£10

Pete Souza is a freelance photographer in Washington DC, and Professor Emeritus of Visual Communication at Ohio University. Souza was the Chief Official White House Photographer for President Obama and the Director of the White House photo office.

His book *Obama: An Intimate Portrait* was published

by Little, Brown & Company in 2017, and debuted at #1 on the *New York Times* bestseller list. It is one of the best-selling photography books of all time.

His new book *Shade: A Tale of Two Presidents* also debuted at #1 on the *New York Times* bestseller list. *Shade* is a portrait in presidential contrasts, telling the tale

of the Obama and Trump administrations through a series of visual juxtapositions. Here, more than 100 of Souza's unforgettable images of President Obama deliver new power and meaning when framed by the tweets, news headlines, and quotes that defined the first 500 days of the Trump White House.



**The
Video
Show**

**The
Photography
Show**

16-19 March 2019 – The NEC, Birmingham

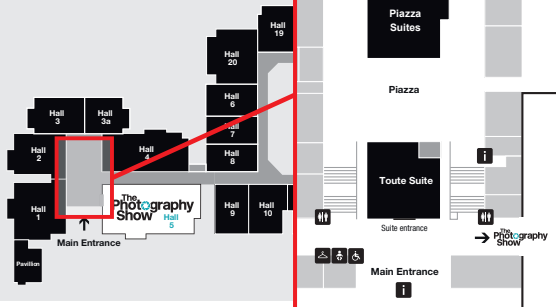


MASTERCLASSES & CONFERENCES

WE HAVE A SPECIAL SERIES OF PROGRAMS AVAILABLE
FOR PROS, WOULD-BE PROS, STUDENTS AND BEGINNERS...

TOUTE SUITE & PIAZZA SUITES

Our Masterclasses and Conferences are all held in the Toute Suite or Piazza Suites, which you'll find in the Piazza entrance area just outside Hall 5 – the hall where the main Photography Show and Video Show exhibition is located.





BEGINNERS' MASTERCLASS: PHOTOGRAPHY

Saturday 16 March or
Sunday 17 March (repeated)
Piazza Suites 1-4 £10

Start your photography journey by learning some essential lessons from the experts. There's a charge of £10 for this four-part programme, in addition to the show entry fee – choose between Saturday or Sunday morning. The Tote Suites are located just outside Hall 5. (See the map on page 17.)

10:30-11:05

The right tools

Understand common camera features to help you choose the right camera for you.

Nina Bailey

11:05-11:40

Understanding exposure and choosing a lens

Learn about the exposure triangle and understand the theory of dynamic range.

Andrew Appleton

11:50-12:25

Introduction to editing

How to tweak tones and colour in post-production.

Jo Bradford

12:25-13:00

Composing your photos

A pro wildlife photographer explains essential techniques.

Chris Weston

BEGINNERS' MASTERCLASS: VIDEO

Saturday 17 March or
Sunday 18 March (repeated)
Piazza Suites 1-4 £10

A new masterclass for 2019... Start your video-making journey by learning some essential lessons from the experts. There's a charge of £10 for this four-part programme, in addition to the show entry fee – choose between Saturday or Sunday afternoon. The Tote Suites are located just outside Hall 5. (See the map on page 17.)

14:00-14:35

Videography: the fundamentals

The essentials of film-making terminology and equipment to help you get started.

Jim Marks

14:35-15:10

Amazing audio for total beginners

The basics of video sound – what mic to use and when.

Alex Theakston

15:15-15:50

Video editing 101

The fundamentals of editing from a wedding professional and YouTuber.

Mandy Dhillon

15:50-16:20

Introduction to visual storytelling

Why you need to aim to show more, and tell less.

Rich Warren



TURNING PRO MASTERCLASS

Saturday 16 March or
Sunday 17 March (repeated)
Toute Suite £10

Looking to make the jump from enthusiast to professional photographer? This half-day masterclass will help you to understand the benefits of going pro, and what to watch out for. There's a small charge of £10 for this four-session morning programme, which is held in the Toute Suite located just outside Hall 5. (See the map on page 17.) Choose between Saturday or Sunday morning.

10:00-10:30

How travel photography can improve your profile – and your client base

How working for NGOs can enhance your career.
Saraya Cortaville

10:30-11:10

Overcome your creative block

Why creatives get creative block, and how to overcome it.
Tommy Reynolds

11:10-11:40

Colour – the key to emotion

How to manipulate colour in Photoshop and Lightroom.
Rocco Ancora

11:40-12:10

Survival of the fittest

Discover the mistakes to avoid in your first year as a pro.
Fabrizia Costa, Nick Driftwood, Karl Holtby

STUDENT PLUS: VIDEO

Tuesday 19 March

Piazza Suites 1-4 £2.50 per session

This half-day conference will help you take the steps from college into the professional film-making business.

10:30-11:00

Tips for starting a career in film and TV

Advice on how to get going on this career path.
Carys Kaiser

11:05-11:35

Life as a freelance camera operator

Working as a freelancer can be appealing, and rewarding. Here's some insight on what it's really like day-to-day.
Michael Mowbray

11:40-15:20

Student to pro: How to thrive, not just survive

Tips on setting up and sustain a thriving business.
Victoria Grech

STUDENT PLUS: PHOTOGRAPHY

Tuesday, 19 March

Piazza Suites 1-4 £2.50 per session

This half-day conference will help you take the steps from college to professional photography.

13:30-14:00

Bridging the gap – the reality of going pro

A starter kit for pushing your work out into the world.
Tommy Reynolds

14:10-14:40

An insider's guide to starting out by assisting

Advice on approaching photographers and studios.
Conrad Ohnuki

14:50-15:20

Panel discussion: Take it from us...

Four talented pros discuss their business experiences.
Alex Benyon, Marianne Chua, Jamie Stoker, Alexandra Cameron

15:30-16:00

Speed meetings – your career questions answered

This session sees you rotate around tables of experts from the photo industry. Ask them any questions you like.



JUST FOR PROS

WORKING PHOTOGRAPHERS AND VIDEOGRAPHERS HAVE A SPECIAL PLACE AT THE PHOTOGRAPHY SHOW AND VIDEO SHOW – AND THIS YEAR THERE IS EVEN MORE GOING ON

PRO NETWORKING LOUNGE

Come along to the Pro Networking Lounge, where you can grab a drink, catch up with colleagues and exchange ideas with like-minded industry professionals in a tranquil environment.

PRO HAPPY HOURS

Our pro Happy Hours will give you the chance to relax after a day at the show, between 16:00 and 17:00 on Saturday and Sunday.

PRO LOUNGE LIVE

A series of sessions taking place at the weekend will focus on some of the more specific challenges faced by professional photographers in today's market.

PRO DRINKS RECEPTION

Don't miss our professionals' drinks reception on Monday evening, featuring amusing anecdotes and advice from speakers.

ENHANCE YOUR PHOTO SKILLS

The Behind the Lens Theatre and the Portrait & Wedding Stage return, featuring free tutorials and practical demos that focus on a range of genres and techniques, plus debates tailored to the pro. Learn how to make the best use of your time on social media with our free talks on the Social Stage.

EXPAND YOUR VIDEO SERVICES

Discover all of the skills you need to capture dynamic footage on camera and to integrate moving images into what you offer your clients, in the In Motion Theatre and the Drone Zone.

PRO CONFERENCES

In-depth business advice, from pitching your photography or videography to ways to improve your business. See the listings opposite for a breakdown of the sessions on offer for professional photographers and professional videographers.

Pro entry to the show is free, subject to registration verification

PRO CONFERENCE: PHOTO

Monday 18 March

Toute Suite

£10 for one morning, £15 for two

A conference offering in-depth commercial advice and creative ideas. Come for one or two mornings...

10:00-10:30

Protecting your intellectual property

Identify and find the clients you want.

Emma Richards

10:30-11:00

Professional pricing – what's your rate?

The best ways to target the work you want to be doing.

Nick Dunmur

11:10-11:40

Essential marketing for photographers

Pricing is the thorny subject with no 'right' answer.

Rachel Rogers

11:40-12:10

Improve the quality of the jobs you get

Learn the best ways to keep the money that you earn.

John Nassari

Tuesday 19 March

Toute Suite

£10 for one morning, £15 for two

10:00-10:30

Working on big assignments

Identifying and finding the clients you want.

Jay Dickman

10:30-11:00

Finding my creative voice

The best ways to target the work you want to be doing.

Tom Martin

11:10-11:40

The importance of self-initiated projects

Balancing commissioned, commercial and personal work.

Alys Thomlinson

11:40-12:10

Creating a photographic story

Finding a subject you care about, and making a story work.

Ian Berry

PRO CONFERENCE: VIDEO

Monday 18 March

Piazza Suites 1-4 £5 per session

This new full-day conference helps film-makers improve their business. There's a charge of £5 for each session. The conference is held in the Piazza Suites, located just outside Hall 5. (See the map on page 17.)

10:30-11:15

Pricing, marketing and finding new business

Advice on drumming up more bookings.

Christina Morelli

11:30-12:15

Weddings: using efficient workflow to keep you sane

Managing your time before, during and after the big day.

Tom & Sarah Mills

12:30-13:15

Working in commercial and branded content

Advice from the owner of Naive Agency.

Jonathan Edwards

13:30-14:15

Prepping for the pitch

What you need to know and do to win new work.

Christina Morelli

14:30-15:15

Infinity within your reach – the ever-morphing commercial studio

Advice from the co-founder of Gun Hill Studios.

Rupert Cobb

15:30-16:15

Standing out with outstanding audio

It is not just about the video – the sound is also crucial.

Emma Wilson



JUST WHAT YOU NEED

Visit Kenro in Hall 5, Stand G53 to get hands-on with the all the latest additions to their range of photography and video equipment.

Products on show include Kenro tripods, scanners and flashguns, albums and frames, strut mounts, Kenair, Nissin flashguns, Marumi filters, NanGuang LED lighting, Takeway clampods and more.

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HALL 5, STAND G53



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LISTINGS

The *Who's at...* Photography Show

16-19 MARCH 2019
THE NEC, BIRMINGHAM

STAND-BY-STAND GUIDE TO 250+ EXHIBITORS

1903 FOTOGRAFI

www.1901fotografi.co.uk

Fine leather neckstraps, wrist straps and camera bags.

J 66

3 LEGGED THING

www.3leggedthing.com

Not just another tripod, but a culmination of smart British design and craftsmanship.

E 71

ACCSOON GIMBALS

www.ukhp.co

Professional gimbal stabilisers, designed to allow smooth handheld shooting with DSLRs and mirrorless cameras.

B 104

ACEBIL EUROPE

www.acebil.eu

Camera support specialists, with products including video sliders, pedestals, remote heads and jib arms, as well as tripods.

G 92

ADAPTALUX

www.adaptalux.com

Innovative miniature lighting studio that's ideal for macro photography.

C 139

ADVANCED CAMERA SERVICES

www.advancedcameraservices.co.uk

Camera-repair specialists renowned for their infrared and UV sensor conversion services.

A 57

ADVENTURE SPORTS & OUTDOORS

www.oakmays.co.uk

Distributors of the Panzer range of rugged hard cases.

H 103

AERIAL MOTION PICTURES

www.aerialmotionpictures.co.uk

Training courses and advice on using and buying drones.

H 100

AFFINITY PHOTO

www.affinity.serif.com

Affinity Photo is a powerful, low-cost professional image-editing program that works on Mac, Windows or iPad.

H 151

AJ'S

www.aj-s.co.uk

Providers of new and secondhand professional lighting and other studio equipment, based in the South West.

F 121

ALAMY

www.alamy.com

The world's most diverse stock library, with over 155 million images.

H 67

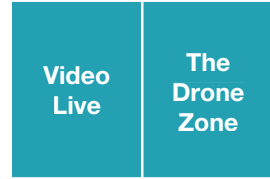
AKM MUSIC

www.akmmusic.co.uk

UK-based royalty-free music library.

H 44

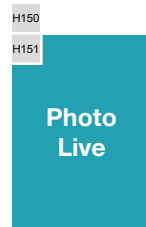




Food Village & Galleries



Food Village & Galleries



ALIGHT CREATIVE INC J 95

www.alightcreative.com
Motion graphics on your smartphone. This app offers animation, video compositing and visual effects on your mobile or tablet.

AMBIENT C 140

www.ambient.de/en
Location sound, timecode and sync equipment – made in Germany.

ANDY SKILLEN PHOTOGRAPHY C 93

www.faunavista.com
Bespoke photo safaris with top wildlife photographer Andy Skillen.

ANGELBIRD D 81

www.angelbird.com
Portable drives and internal SSDs.

APPLETON PHOTO TRAINING J 81

www.appletonphototraining.com
Learn to take better pictures with Andrew Appleton in groups or on your own, at home and abroad.

ARCOALBUM H 41

www.arcoalbum.com
Handmade photography albums, books and more from Lithuania.

ASPECT2i J 40

www.aspect2i.co.uk
Photography workshops that specialise in landscape photography and digital darkroom skills.

ASSOCIATION OF PHOTOGRAPHERS H 42

www.the-aop.org
Protects and represents the best of professional photographers.

ATOMOS D 81

www.atomos.com
Cutting-edge products for video pros that merge key editing features into a touchscreen device.

AUDIO-TECHNICA C 134

www.audiotechnica.com
Manufacturer of microphones.

AVENGER E 41

www.manfrotto.co.uk/avenger
Avenger's products include stands, booms, clamps, couples, light controls and accessories – all built to withstand extreme use, rough atmospheric conditions, and heavy payloads.

BARBER SHOP B 71

www.barbershopbags.com
Collection of bags and accessories designed and made in Italy.

BENEL BV K 133

www.benel.eu
Netherlands-based distributor of photo studio equipment and camera accessories – from night vision equipment to photo ID systems.

BENRO D 101 E 154

www.macgroupeu.com
High-quality tripods and heads to suit most photography genres.

THE BIG CAT SANCTUARY C 131

www.thebigcatsanctuary.org
Photo workshops that give access to tigers, leopards and other big cats.

BLACKMAGIC DESIGN A 141

www.holdan.co.uk
Innovative manufacturer of video cameras and video editing systems. Check out the new Blackmagic Pocket Cinema Camera 4K.

BOB RIGBY PHOTOGRAPHIC A 69

www.bobrigby.com
Distributors of Wimberley gimbal heads, Plamps, Acrattech ballheads, and the Rigby ProClamp.

BOOTH EXPERIENCE A 95

www.selfiemagicmirror.co.uk
Providers of photobooths, magic mirrors and selfie pods.

BRITISH INSTITUTE OF PROFESSIONAL PHOTOGRAPHY G 2

www.bipp.com
Internationally-recognised qualifying organisation, which has supported photographers for over a century.

BRONCOLOR E 41

www.manfrotto.co.uk/broncolor
Swiss studio lighting manufacturer showing off its range of monobloc flash heads and power packs.

MIRRORLESS WARS... IT'S ALL ABOUT FULL-FRAME

2018 was the year of the full frame mirrorless camera with the launch of the Nikon Z 6 and Z 7, the Canon EOS R and the announcement of the Panasonic S1 and S1R. Does this mean the end of the DSLR as we know it? Decide for yourself when you get your first look at these brand-new cameras in the flesh; weigh them up and see how they feel side by side with conventional DSLRs. Will a mirrorless camera be right for you? One thing's for sure – they will really shake up the camera market as we know it.



WHAT'S HOT

CAKE SMASH PROPS

J 86

www.cakesmashprops.co.uk

Specialists in fun maternity and baby props for portraits with a difference.

CAMERAWORLD

D 21

www.cameraworld.co.uk

Photo retailer offering fantastic show deals and great customer service on cameras, lenses, accessories and secondhand gear.

CANON UK

D 141 E 131

www.canon.co.uk

Try award-winning EOS DSLRs and pro video cameras, or print images with PIXMA and large-format printers. Get your hands on the new EOS R full-frame mirrorless cameras, and its new range of lenses. Canon will also have its own theatre, running talks from top-name photographers during all four days of The Photography Show.

CANSON

G 61

www.canson-infinity.com

Offers an extensive range of inkjet papers and canvases, with stellar printing performance.

CANTEMO

C 133

www.cantemo.com

Media asset management solutions, including Cantemo Portal and the Iconik cloud-based app.

CANVASBAY

K 32

www.canvasbay.co.uk

One of the largest manufacturers of photo canvases in the UK.

CATS PROTECTION

K 54

www.cats.org.uk

National feline welfare charity.

CBL

K 52

www.cblistributionltd.co.uk

Books to suit all enthusiasts, whether you are a beginner or a professional.

CEWE

E 21

www.cewe-photoworld.com

CEWE Photoworld produces Europe's number-one photo book, the CEWE PHOTOBOOK, with more than 35 million copies sold to date.

CHILLBLAST

G 154

www.chillblast.com

High-spec computers designed for photo and video editors who demand the highest PC performance.

CHROMALUXE

J 21

www.chromaluxe.com

Leaders in dye-sublimation panels – printing images onto coated sheets of metal, wood or tabletops.

CLICK PROPS

B 51

www.clickprops.co.uk

Creative backgrounds and newborn art props for more interesting images and bigger sales.

CNP SAFARIS

H 51

www.cnpsafaris.com

Photograph birds and animals in top nature reserves in Namibia, Botswana, Kenya, South Africa and beyond, in the company of Lou Coetzer and his team of wildlife photography experts.

COKIN FILTERS

A 50

www.intro2020.co.uk

Slot-in filter system from France, including the affordable CREATIVE range and the pro NUANCES range.

COLEG GWENT

K 134

www.coleggwent.ac.uk

Training courses for professional photographers in Pontypool.

COLOR CONFIDENCE

C 91

www.colorconfidence.com

Europe's leading colour management specialist for the digital imaging market, supplying screens, colour guides, monitor calibration and more.

COLORAMA

E 41

www.colorama-photo.com

Varied, high-quality backgrounds for the professional photographer.

COLORWORLD IMAGING

J 72

www.colorworldimaging.co.uk

Professional photo printing services firm in the North East of England.

CONTOUR DESIGN

A 110

www.contour-design.co.uk

Ergonomic mice and other computer peripherals designed to take the strain out of editing.

CORE SWX

A 141

www.holdan.co.uk

LED lighting for use on location and in the studio, and battery supplies.

NEW DAWN FOR OPTICS WHAT SIZE LENS MOUNT?

Nikon introduced an ultra-wide lens mount for its Z 6 and Z 7 models to 'liberate' lens designers and allow brand-new optical designs never before possible – the first will be the amazing (and huge!) NIKKOR Z 58mm f/0.95 S Noct lens due later in 2019. Canon claims faster electronic communication and autofocus with the new mount in the EOS R, which has a large 54mm diameter and a much shorter back-focus distance to the sensor than a DSLR, and the company has already launched a 28-70mm f/2 standard zoom and a 50mm f/1.2 prime. Meanwhile, we can't wait to see what the L-Mount Alliance between Leica, Sigma and Panasonic will bring...



WHAT'S
HOT

CORNING OPTICAL CABLES

D 81

www.corning.com

Thunderbolt and USB 3 cables that use optical technology for faster connections and longer leads.

COSTCO WHOLESALE

K 93

www.costco.co.uk

Membership Warehouse Club offers goods and services at low prices.

COUNTRY INNOVATION

G 29

www.countryinnovation.com

Outdoor clothing for photographers, including multi-pocket waistcoats and jackets.

COVERDRONE

B 112

www.coverdrone.com

Insurance cover for commercial and recreational drone users.

CREATIVE PHOTOGRAPHY WALES

G 69

www.creativephotographywales.com

Offers expert tuition in landscape and outdoor photography, from beginner to pro levels.

CREATIVITY BACKGROUNDS

A 61

www.creativitybackgrounds.co.uk

Suppliers of high-quality photography studio backdrops, backgrounds and flooring.

CWTCHI COO

H 61

www.cwtchicoo.bigcartel.com

Handmade woven blankets and baby props made from wool, for the newborn photographer.

DATAVIDEO

A 141

www.datavideo.com

Professional video supplies, from production switchers to teleprompters.

DIGITAL CAMERA MAGAZINE

F 21

www.digitalcameraworld.com

The definitive monthly guide to DSLR and CSC photography. *Digital Camera* is the UK's favourite photography magazine, produced by Future Publishing. Pop by to say hello to the team, and to find out about our amazing subscription offers for show visitors.

DIGITAL CAMERA PHOTOGRAPHER OF THE YEAR

F 21

www.photocrowd.com/dcpoty

Major competition to find the best all-round photographer over eight different categories.

DIGITAL PHOTO SOLUTIONS

D 150

www.dpsb.co.uk

Find show offers on printers, tablets and colour management equipment.

DIGITAL PHOTOGRAPHER

F 21

www.digitalcameraworld.com

The monthly magazine for the serious enthusiast and the semi-pro.

DIRECT SOURCE

H 91

www.direct-source.com

UK's largest supplier of blank media discs and packaging for media work.

DISABLED PHOTOGRAPHERS' SOCIETY

H 121

www.the-dps.co.uk

Charity promoting photography for people with disabilities. It's having a massive secondhand kit sale and will be taking donations of any unwanted gear you might have lying around.

DJI

E 61

www.dji.com

Leading maker of camera drones and quadcopters for aerial imaging.

DÖRR FOTO

A 81

www.dorrfoto.co.uk

Accessories and optical goods, from scopes to studio equipment.

DREAMBOOTH

G 111

www.dreambooth.com

Innovative photobooth solutions, including the multi-camera Bullet Time array and the DriftGif.

DROBO

C 132

www.drobo.com

Data storage experts known for their self-managing NAS and RAID drives.

DUNNS IMAGING

G 62

www.dunnsimaging.co.uk

Albums and framing for the professional, and web/print solutions for schools photographers.

EIZO

B 10

www.eizo.co.uk

Makers of high-quality monitors, including the EIZO ColorEdge.

MAKING THE MIGRATION ADAPTORS EASE THE WAY!

Swapping from a DSLR to a mirrorless camera system used to be a major decision with big financial consequences. Who wants to have to sell their entire system of camera bodies and lenses and start again? Canon and Nikon have both thought of that, so both the Nikon Z series and the Canon EOS R can use existing Nikon and Canon DSLR lenses via inexpensive lens adaptors, and with no restriction on autofocus or exposure. Now if you want to try a mirrorless camera, you can just buy a new body and still use all your existing lenses.



WHAT'S HOT

ELINCHROM

D 111

www.elinchrom.com

Producers of the world's most portable studio flash and light shaping tools since 1962.

EPSON

E 81

www.epson.co.uk

Makers of a wide range of products for photographer, from A4 and A3 photo printers to large-format output on 64 inch-wide rolls, and from scanners to projectors.

EVENTXPRESS

G 23

www.eventxpress.co.uk

Props for photobooths – from ice lollies to featherless boas.

EVERSURE INSURANCE

A 101

www.eversure.com/camera

Insurance for amateurs, semi-professional and professional photographers or videographers.

EVERYBOOTH

B 103

www.everybooth.com

Deluxe photobooths for weddings, parties and corporate events.

EXPOIMAGING

C 91

www.expoimaging.com

Manufacturers of the Rogue Flashbender and its family of flash accessories, and makers of the ExpoDisc white balance filter.

FACTOR BULGARIA

A 118

www.factor.bg

Printing supplies – specialising in dye sublimation, heat presses and bookbinding.

FEATURE MOMENTS

J 101A

www.featuremoments.com

Producers of luxury high-gloss clear acrylic prints, turning your (or your clients') cherished moments into a truly stunning piece of art to exhibit on your home or office feature wall.

FIG BAGS

C 62

www.figbags.co.uk

Vintage styling and practical solutions for carrying your kit, using premium leather. Handcrafted in England.

FLAGHEAD

G 91

www.flaghead.co.uk

Distributor for pro photographic equipment brands, including Hedler, TriggerSmart, Honl and Quantum.

THE FLASH CENTRE

D 111

www.theflashcentre.co.uk

The UK's leading studio lighting specialist for over 25 years, and distributor for Elinchrom.

FOCAL POINT IMAGING

G 83

www.focalpointimaging.co.uk

Dealers in photographic and fine art print solutions including large-format printers and colour calibration tools.

FOTOPRO

C 20

www.fotopro.com

Tripods, monopods and heads.

FOTOSPEED

F 31

www.fotospeed.com

Market leader in darkroom supplies, digital inkjet paper, and more.

THE FRAMED PICTURE COMPANY

B 62

www.theframedpicturecompany.co.uk

The home of online picture framing,

with framed, acrylic, canvas, aluminium and fine-art prints.

FRITH & CO

J 73

www.frithandcompany.co.uk

Family-run specialist in frame making and mount cutting.

FUJIFILM

D 61

www.fujifilm.eu/uk

Fujifilm's series of X cameras goes from strength to strength – and this is a great chance to catch up on the latest models. Want something with a larger sensor? Its GFX range means that medium-format is seeing a comeback. There will be Instax instant cameras too!

FUNDY DESIGNER

B 3

www.fundydesigner.com

Powerful album designing software for photography businesses.

GEO PICTORIAL

G 26A

www.geopictorial.com

Photographic workshops and tours to Lake Kerkin and around Greece.

G F SMITH

B 8

www.gfsmithphotographic.com

Designer and maker of beautiful photobooks, frames and mounts.

SMALL IS BEAUTIFUL APS-C AND MFT LIVE ON

With all the fuss about full-frame mirrorless cameras, does this mean the end for smaller formats? After all, it sounds like all the makers care about right now is full-frame... But stand by for a fightback. Olympus has confirmed its commitment to the Micro Four Thirds format with the super-fast, pro-orientated OM-D E-M1X – still the cheapest way to build a professional camera/lens system – and Sony's dived straight back into the APS-C mirrorless market with its own brand-new model, after we thought it had lost interest. As for Fujifilm, its excellent X-mount cameras are built around the APS-C format.



GITZO

www.gitzo.co.uk

Italian maker of luxury professional tripods, heads and monopods, lusted over for 90 years.

E 41

GLOBAL DISTRIBUTION

www.globaldistribution.com

Leading technology provider of end-to-end solutions for 4K and HD video production workflows. Distributors of Atomos, G-Technology, Quantum, KYNO, LaCie and more top video brands.

D 81

GLOVER & HOWE INSURANCE SERVICES

www.gloverhowe.co.uk

High-quality bespoke framing service for photographers.

J 52

GOT PHOTO

www.gotphoto.co.uk

An online shop system for nursery and school photographers.

B 41

GRAPHISTUDIO

www.graphistudio.com

High-quality albums and wall art for the professional wedding and portrait photographer.

B 4

GREENPEACE

www.greenpeace.org.uk

Non-governmental organisation that campaigns on environmental issues worldwide.

A 62

G-TECHNOLOGY

www.globaldistribution.com

Comprehensive line of external disk storage solutions – including USB, FireWire, eSATA, SAS, Thunderbolt and wireless drives.

D 81

GUIDE DOGS

www.guidedogs.org.uk

Sponsor a guide puppy and follow every step of their amazing journey.

K 53

THE GUILD OF PHOTOGRAPHERS

www.photoguild.co.uk

Training courses, networking, support, insurance and discounts.

J 75

HÄHNEL

www.hahnel.ie

Accessory specialists Hähnel is best known for its batteries, chargers,

G 44

flashguns and wireless triggers. It also distributes Feiyutech gimbals, Tokina lenses, Miggo bags & Litra LED panels.

HAHNEMÜHLE

www.hahnemuehle.com

Germany's oldest paper makers.

C 111

HASSELBLAD

www.hasselblad.com

Makers of high-quality, reliable medium-format digital cameras and scanners.

E 61

HEDBOX

www.hedbox.com

Professional lithium-ion batteries and chargers.

D 81

HEX

www.hexbrand.com

Bags and backpacks for the fashion-conscious.

B 101

HOLDAN DISTRIBUTION

www.holdan.co.uk

Distributors of top brands in the broadcast and video market, from Panasonic and Blackmagic Design to Datavideo and Teradek.

A 141

HOYA

www.intro2020.co.uk

Best known for its screw-in filters.

A 50

HPRC

www.hprc.it/en

Cases used worldwide by pros to protect and carry a range of gear.

B 71

H&Y DIGITAL

www.hy-filter.com

Filter manufacturers.

H 4

HURTIGRUTEN

www.hurtigruten.co.uk

Intimate cruises – from the fjords of Norway to ice-filled bays of Antarctica.

G 21

ILEX PRESS

www.ilex-press.com

Leading publisher of photography books and other publications.

J 69

ILFORD IMAGING

www.ilford.com

Digital printing supplies, from inkjet papers to self-adhesive vinyl rolls.

F 64

IMAGEPHOTOBOOK

www.imagephotobook.com

Indian image album specialists.

K 86

IMIS

www.societyinmotion.com

The International Moving Image Society is a community of over 4,000 members from across the film, TV, and gaming industry.

C 145

MEDIUM-FORMAT REVIVAL SUPERSIZE YOUR SENSOR

Full-frame used to be the dream format for enthusiasts and professional photographers alike – but suddenly everyone's making full-frame cameras, and they're affordable enough for enthusiasts, not just pros. So maybe now medium-format is the new dream – especially since the Fujifilm GFX 50R has brought the price point down to the level of a good full-frame model just a few years back. The image quality is beautiful, and the camera's pretty special too, so head over to the Fujifilm stand and marvel at the the GFX 50R, GFX 50S and Fujifilm's stellar GF lenses.



**WHAT'S
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Combine beautiful **photographic paper** with
layflat binding and stunning **cover highlights**
in an award winning **CEWE PHOTOBOOK**



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INFOCUS PHOTOGRAPHY INSURANCE J 71

www.infocusinsurance.co.uk

Insurance cover for pros, semi-pros, and amateurs.

INNOVA ART A 1 B 1

www.innovaart.com

UK-based maker of premium inkjet media and image display products.

INTELLECTUAL PROPERTY OFFICE K 102

www.ipo.gov.uk

UK government body responsible for trade marks and copyright.

INTERFIT H 31

www.interfitphotographic.com

Lighting specialists who'll be showing the battery-powered S1 monolight, the recently-launched Honey Badger, LED lighting and portable speedlights.

THE INTREPID CAMERA COMPANY G 28

www.intrepidcamera.co.uk

Large-format 4x5 and 10x8 film cameras made using a mix of traditional carpentry and modern manufacturing in Brighton.

INTRO 2020 A 50

www.intro2020.co.uk

Distributors of some of the best-known names in photographic accessories, including Tamron, Samyang, Hoya and Cokin.

IRIX C 81

www.irlxlens.com

Prime wide-angle lenses from a new name in fine-quality SLR optics.

IT'S ALL SAVVY J 42

www.savvystudio.com

Savvy Studio is a new business management software that helps photographers spend less time on admin.

JOBY E 31

www.joby.com

Home of the Gorillapod and other innovative camera mount ideas.

JORGENSEN H 47

www.swpm.net

Matted and digital albums.

JUPIO D 101 E 154

www.jupio.co.uk

Batteries, chargers and accessories for camcorders, digital cameras, notebooks and power tools.

KALEIDOSCOPE J 31

www.kaleidoscope-framing.co.uk

High-quality bespoke framing service for photographers.

KASE FILTERS C 73

www.kasecn.com/en/

Filters for photographers – including light pollution and precision focusing filters for astrophotography.

K&F CONCEPT F 81

www.kentfaith.com

Suppliers of flashguns, filters, bags, tripods, microphones and more.

KENRO G 53

www.kenro.co.uk

Nissin flashguns, NanGuang LED lights, Marumi filters, Reflecta projectors, and more.

KOWA OPTIMED J 61

www.kowaoptimed.com

Offering digiscopes and adaptors as an alternative to long lenses for wildlife photography.

KYNO D 81

www.globaldistribution.com

evolutionary all-in-one media management application for anyone dealing with video content professionally.

LACIE D 81

www.globaldistribution.com

The premium brand of Seagate technology, designs world-class storage solutions for photographers, videographers, and other power users.

LASTOLITE E 41

www.lastolite.co.uk

Backgrounds, reflectors and lighting modifiers in all shapes and sizes.

LEDGO A 141

www.holdan.co.uk

LED lighting, chromakey solutions and protective bags.

PRIME CANDIDATES NON-ZOOMS ARE BACK!

Just a couple of years ago, prime lenses were a specialist choice for demanding photographers, but now they are everywhere. So what's happened? It's because photographers have rediscovered the potential of fast, high-quality single focal length lenses. Zoom lenses are great for everyday versatility, but prime lenses are smaller, lighter and faster, and deliver a level of optical quality you just can't get in a zoom at the same price. This is a chance to swoon over the latest and best Zeiss primes, size up the opposition from newcomer Irix and check low-cost left-field alternatives from the likes of Samyang.





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camera
exchange**



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16 - 19 MARCH 2019
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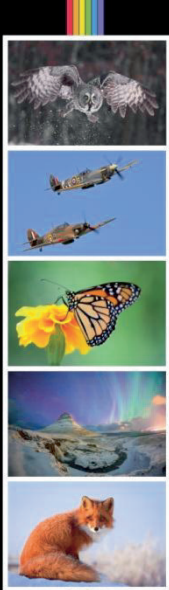
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www.LCEgroup.co.uk





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**STAND
G67**

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LEE FILTERS

www.leefilters.com

Full range of camera filter systems, including the LEE Bug (for GoPro), the Eagle Eye (for drones), the Seven5 System for CSCs and more.

G 81

LEMURO

www.lemuro.co

Premium add-on lenses for smartphones, designed in Italy.

A 70

LENSBABY

www.lensbaby.com

Makers of award-winning, creative-effects lenses for SLRs, CSCs, mobiles and more.

H 1

LENSES FOR HIRE

www.lensesforhire.co.uk

Wide range of cameras and lenses for Canon and Nikon users to hire.

B 42

LENSPIMP

www.lenspimp.com

Lens hire company specialising in lenses for Canon and Nikon DSLRs.

H 69

LEOFOTO

www.leofoto.com

Camera tripods and heads.

H 72

LEXAR

www.lexar.com

G 85

Memory cards, flash drives and card readers.

LIGHT AND IMAGINATION **G 27**

www.lightandimagination.com

Training and studio hire for hobby and pro photographers.

LIGHT BLUE SOFTWARE **A 68**

www.lightbluesoftware.com

Photo business software that tracks enquiries, manages quotes, sends invoices and more.

LMP

G 97

LOGICKEYBOARD **A 141**

www.holdan.co.uk

Customised keyboards and keyboard skins that show you the important keystrokes and shortcuts for a wide variety of photography and video editing programs.

LOMOGRAPHY

www.lomography.com

Retro-inspired cameras for the fashion-conscious film user.

B 13

LONDON CAMERA EXCHANGE **E 51 E 62**

www.lcgroup.co.uk

One of Britain's best-known camera stores – visit its Photography Show stand for fantastic deals from the major manufacturers.

LONGRIDGE MOUNT CUTTERS **J 68**

www.longridge.co.uk

Bevel mount cutting systems for easy cutting of mounting boards, mats and more.

LONG VALLEY BOOKS **J 41A**

www.longvalleybooks.com

Publishers of the *The Photographer's Guides* location guide books, which take all the legwork out of recceing the best place to shoot brilliant landscape images.

LOUPEDECK **H 133**

www.loupedeck.com

Maker of the innovative desktop console that speeds up your Lightroom editing.

LOWEPRO

www.lowepro.co.uk

Functional bags in all shapes and sizes – from backpacks to rollers, from pouches to slings, and from hard cases to drone protectors.

E 31

LOXLEY COLOUR **G 132**

www.loxleycolour.com

Offers a wide choice of creative printed products for the professional photographer – including prints, albums and framing.

BAGS OF CHOICE CARRYING IT OFF IN STYLE

With all this camera gear, you need some way of carrying it all around, and there are just as many types of camera bag now as there are cameras. Just carrying a camera with a lens attached? A simple holster bag could be just the ticket, while if you need to bring a couple of lenses and accessories too, a shoulder bag or sling bag is ideal. For the daily commute, a messenger bag can hold your laptop and your camera gear, while for outdoor hikes and bigger gear, a backpack is perfect. At The Photography Show, you don't just get to see every type imaginable, you can actually compare them properly in the flesh – so bring your gear and see if it fits!



WHAT'S
HOT

The Rotatrim *Professional* Trimmer.
Made in Britain for photographers worldwide.

Rotatrim[®]
The world's finest rotary cutting equipment since 1966



The
Photography
Show

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STAND
H71

Photo-Me

PRESENTING AT STAND F71

Speedlab[®] **100%** Self-Service

MINI

INSTANT **PHOTO**
PRINTING SERVICE

Light
Weight **Mobile**

**THE ULTIMATE
SELFIE**

led lighting
*Customisable
LOOK*



LUX S K 51

www.luxs.biz

Distributors of a wide range of studio equipment, backgrounds and props.

MAC GROUP D 101 E 154

www.macgroupeu.com

Suppliers of Benro, Induro, Tenba, Vü Filters and Phottix.

MACWET A 88

www.macwet.com

Gloves with a consistent grip that you can keep on when you're using a camera outdoors.

MANFROTTO E 41

www.manfrotto.co.uk

Designs and makes a wide range of accessories for photographers and videographers of all abilities.

MARTIN NEWTON J 92

PHOTOGRAPHY

martinnewtonphotographytraining.com

Photographer offering workshops, training and photo holidays.

MASTER G 131

PHOTOGRAPHERS

ASSOCIATION

www.thempa.com

International not-for-profit organisation, committed to raising the standards of photography.

MATTERPORT G 47

www.matterport.com

All-in-one reality capture system that gives you realistic, interactive 3D and VR experiences that claim to feel as real as being there.

MCM DIGITAL A 91

www.mcmdigital.co.uk

Video, sound and light equipment for hire or sale.

MICROVIEW H 81

www.miview.com.tw/en/

First UK showing of the innovative two-in-one Miview polariser and variable ND filter.

MII ESTILO K 111

www.mii-estilo.com

Beautiful handmade gowns and dresses for the portrait photographer.

MISSION CREEP H 23

MLOGIC

www.globaldistribution.com

Innovative peripherals for the Mac, including computer backup and docking solutions.

MOVCAM A 141

www.holdan.co.uk

Pro camera rigs, cages and more.

MS HOBBIES LTD A 33

www.mshobbies.co.uk

Everything for the Minox enthusiast, from vintage spy cameras to film.

NATIONAL G 26

TRUST

www.nationaltrust.org.uk

Looking after the places you love. Check out the special membership offers at this year's show.

NATURETREK B 61

www.naturetrek.co.uk

Wildlife holidays and cruises to spectacular regions worldwide.

NIKON C 11

www.nikon.co.uk

Get hands on with the Nikon Z system of full-frame mirrorless cameras and lenses. There is plenty on offer on the DSLR front too – from the award-winning D850 down to the recent D3500 beginner model. There will also be a full programme of talks from Nikon Ambassadors and professionals on the stand.

NISI OPTICS B 31

www.nisidigital.com/en

An new international brand in the camera filter market.

NJB WORKSHOPS K 112

www.natashajbella.co.uk

Accomplished model Natasha J Bella offers one-day workshops in fine-art portraiture and boudoir photos.

NOVACHROME H 53

www.novachrome.co.uk

Suppliers of sublimation printing equipment used for printing onto a wide range of substrates.

SUPPORT NETWORK KEEPING STEADY AND LEVEL-HEADED!

A good tripod will open up whole new areas of photography, like long-exposure landscapes, night shots and shake-free still-lives. They leave you with both hands free to adjust camera settings, arrange the objects in your shot, fit filters and more. But which type should you go for? At the Photography Show 2019, you can check the weight of aluminium tripods versus carbon fibre; test twist locks versus clips; see which travel tripods will fit your bag; and try out ball heads, panoramic heads, three-way heads rotating centre columns and every other new innovation in tripod design.



**WHAT'S
HOT**



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Did you know that European forests, which provide wood for making paper and many other products, have been growing by over 1,500 football pitches every day!

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Source: United Nations FAO, 2005-2015

Two Sides is a global initiative promoting the responsible use of print and paper which, when sourced from certified or sustainably managed forests, is a uniquely powerful and natural communications medium.

There are some great reasons to [#LovePaper](https://www.twosides.info)
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[twosides.info](https://www.twosides.info)



NOVO

www.novo-photo.com

Specialists in tripods, low-gravity ball heads, monopods and ABS hard-shell cases.

G 51

nPHOTO

www.nphoto.co.uk

nPhoto produces high-quality photo albums and photo books for professional photographers.

G 123

N-PHOTO

www.digitalcameraworld.com

N-Photo is the award-winning independent monthly magazine for Nikon photographers.

F 21

NSP CASES

www.theflightcasecompany.com

Protection specialists offering bespoke flight cases in all sizes.

F 70

OLYMPUS UK

www.olympus.co.uk

Try out the latest in the OM-D and PEN line-up of CSCs, offering brilliant image quality, high speed and creative options. It is Olympus's 100th birthday this year, and it has some surprises in store to help celebrate this anniversary.

D 91

ON TRACK SAFARIS

www.ontracksafaris.com

Wildlife safaris in India, Botswana, Uganda, Kenya, South Africa & the UK.

J 85

ONE VISION IMAGING

www.onevisionimaging.com

Photo and fine-art printing, framing, wall art, wedding albums and books.

H 21

ORANGEMONKIE

www.orangemonkie.com

Makers of the Foldio all-in-one portable product studio and 360° VR turntable.

H 150

PAGB

www.thepagb.org.uk

The Photographic Alliance of Great Britain coordinates activities across photographic clubs through the UK.

A 34

PANASONIC

www.panasonic.com/uk

This is a big year for Panasonic, as it launches the S1R and S1 full-frame mirrorless cameras – and establishes its L-mount lens system, which it is

developing with Sigma and Leica. The full Lumix range including the G-series of MFT cameras will also be on show.

PARADISE MEDIA PARTNER

www.paradisemediapartner.com

Agency offering production and post-production services.

B 142

PATERSON PHOTOGRAPHIC LTD

www.patersonphotographic.com

Best-known for its darkroom equipment and its Benbo range of tripods, Paterson manufactures all its products in the West Midlands.

A 111

PERMAJET

www.permajet.com

A pioneer in continuous ink systems and ICC colour, with the world's biggest range of inkjet papers.

F 91

PHANTOM FLIGHT SCHOOL

www.phantomflightschool.co.uk

One-to-one flying lessons for drone pilots, plus instructional holidays in Europe and the USA.

K 131

PHOTIER

www.photier.com

The link between photos and their owners, Photier offers rapid distribution of event photography via facial recognition.

C 131

PHOTO BOARDS

www.photoboards.org

Tabletop backdrops for product, food and lifestyle photography.

G 67

PHOTOCCLASSIC

www.photocclassic.co.uk

Landscape and wildlife experiences in Scotland, safari photography in Kenya, or model shooting workshops, including themes.

K 110

PHOTOGRAPHY NEWS FOOD VILLAGE

www.photographynews.co.uk

Free newspaper for photographers.

PHOTOGRAPHY WEEK

www.digitalcameraworld.com

Best-selling weekly photography magazine for iPad, iPhone, Android and other digital devices.

F 21

LIGHT FANTASTIC LIGHTING WITHOUT THE STRAIN OR RESTRICTIONS

You can't get far in photography without light, and the technologies in photographic lighting are developing as fast as cameras and lenses. The latest professional flash systems pack more power into portable units than ever before, with high-speed sync modes that let you use ultra-high shutter speeds in bright daylight to even overpower the sun. Or if you hanker after traditional 'continuous' lighting – especially if you shoot video – the latest LED panels offer high-intensity, colour-corrected lighting with low power requirements. They come in sizes large enough to light a room or small enough to mount on your camera's accessory shoe.

WHAT'S
HOT



EXCLUSIVE SUBSCRIPTION OFFERS AT SHOW



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F21



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LOWEPRO
BACKPACK!



PHOTOGUARD

www.photoguard.co.uk

Insurance cover for everyone, from full-time pros to enthusiasts.

F 132

PHOTOJOURNEY

www.photojourney.co.uk

Specialist photographic workshops in Nepal, with ex-Gurkha officers turned pro photographers.

G 25

PHOTO-ME

www.photo-me.co.uk

Makes, sells and operates photobooths, photographic fun products, digital printing kiosks and children's rides.

F 71

PHOTOPLUS

www.digitalcameraworld.com

The biggest and best magazine for every Canon EOS photographer.

F 21

PHOTOXPRESS

www.photopress.co.uk

High-quality photographic products, including printing, since 1989.

A 31

PHOT-R

www.phot-r.com

Over 500 products for pros and amateurs, including light stands, booms and background kits.

C 101

PHOTTIX

www.theflashcentre.co.uk

Flash triggers, flashguns, studio lighting accessories, background and much more.

D 111

PINKNOISE

www.pinknoise-systems.co.uk

Leading supplier of pro audio equipment for location sound recording and for DSLR users.

B 144

PIXAPRO

www.essentialphoto.co.uk

Specialist in studio-lighting equipment and accessories, based in Birmingham.

E 91

PLASTIC SANDWICH

www.plasticsandwich.co.uk

Complete portfolio presentation packages, including leather casings.

K 92

PLOT-IT

www.plot-it.co.uk

UK home for the HP DesignJet and

C 141

Canon imagePROGRAF wide-format printers, ink & media.

THE PORTSONACHAN HOTEL

www.portsonachanhotel.com

Self-catering lodges and a hotel on the banks of Loch Awe in Scotland.

A 86

PRACTICAL PHOTOSHOP

www.myfavouritemagazines.co.uk

The world's best-selling monthly Photoshop title for digital devices.

F 21

PRIMERA TECHNOLOGY

www.primera.com

Primera will be showing its new Impressa IP60 colour photo printer, designed specifically for location-based event photography.

H 70

PROFESSIONAL PHOTOGRAPHY

www.myfavouritemagazines.co.uk/photo

Quarterly magazine aimed at the working photographer, or for those who love photography as an art.

F 21

PROFOTO

www.profoto.com/uk

Light manufacturer, used for everything from billboards to fashion magazines.

E 121

PRO PRINT SOLUTIONS

www.proprintsolutions.co.uk

Supplies and services Canon large-format printers and 3D printers.

C 150

PXL SOFT

www.pxlsoft.com

Digital album creation software for the professional photographer.

J 131

REMEMBER MY BABY

www.remembermybaby.org.uk

UK-based registered charity offering professional photography services for parents who have lost a baby.

K 82

REMOVU

www.dditd.co.uk

Accessories for GoPros – from gimbals to wind jackets.

A 113

RGB UK

www.rgbuk.com

Specialists in OKI, Canon and Roland wide-format printers.

B 86

RHINO CAMERA GEAR

www.rhinocameragear.com

Range of sliders that allow you to add camera movement to your video or timelapse shoots.

C 130

SEEING DIFFERENTLY LENSES THAT ADD EFFECTS

Mainstream lens manufacturers concentrate on optical quality, precision and accurate reproduction, but many photographers also like the character of older lens designs, and actually like their imperfections. Retro lens specialists Lomography and Lensbaby will be at The Photography Show 2019 to show how their unique optics capture the world in a very different and very much more atmospheric way than regular lenses. Our highlights from previous shows? Lomography's unique brass Petzval design and the Lensbaby Trio, which has three different lenses on a single rotating turret to fit APS-C mirrorless cameras.



WHAT'S
HOT

Digital Camera PHOTOGRAPHER OF THE YEAR 2019

OVERALL
WINNERS
ANNOUNCED
AT THE
SHOW

Sponsored by



www.photocrowd.com/dcpoty

Digital Camera YOUNG PHOTOGRAPHER OF THE YEAR 2019

Sponsored by



AFFINITY
PHOTO

RK PHOTO

www.thedarkroom.co.uk

Unique photographic accessories for the professional and enthusiast.

G 30

ROCKY NOOK

www.rockynook.com

American publisher of educational books on photography.

J 130

RØDE MICROPHONES

www.sourcedistribution.co.uk

Premium mics and audio accessories including the best-selling VideoMic and the new compact VideoMicro.

H 65

ROHAN

www.rohan.co.uk

Outdoor clothing specialists.

E 25

ROLAND

www.roland.com/uk

Video and audio solutions, including video mixers and switchers.

D 81

ROTATRIM

www.rotatrim.co.uk

Makers of the world's finest rotary-action precision paper and print trimmers since 1966.

H 71

ROTOLIGHT

www.rotolight.com

Maker of award-winning on-camera, studio and location LED lighting, based at Pinewood Studios.

B 122

ROYAL PHOTOGRAPHIC SOCIETY

www.rps.org

International, forward-looking organisation with a distinguished past.

G 31

SCHNEIDER

www.manfrotto.co.uk

Professional cine lenses.

E 41

SEESENSE

www.seesense.eu

High-resolution miniature camera solutions and specialist camera equipment for a variety of broadcast, medical, industrial and security applications.

J 91

SEKONIC

www.sekonic.com

Handheld exposure meters and colour meters.

E 41

SELFIE WIZARD

www.selfiewizard.com

The modern-day alternative to a disposable camera, the Selfie Wizard allows guests at an event to upload photos from their own phones to a TV slideshow and produce instant prints.

G 110

SENNHEISER

www.sennheiser.com

Manufacturers of microphone and headphones.

C 149

SENSE-TECH INNOVATION

www.stcoptics.com/en

Filter and screen protector specialists.

B 93

SHAPE

www.globaldistribution.com

Specialist camera supports and stabilisers for movie-makers.

D 81

SHIMODA

www.shimodadesigns.com

Camera bags designed for adventure lovers... you choose the bag and the internal partitions

D 101 E 154

that actually suit your needs and your kit.

SHOOTPROOF

www.shootproof.com

Offers an easy way to share, sell, and print through online galleries and mobile apps.

F 155

SHURE DISTRIBUTION

www.shure.co.uk

Microphones and headphones for every application.

B 114

SIGMA IMAGING

www.sigma-imaging-uk.com

Check out Sigma's Global Vision range of Art, Sports and Contemporary lenses.

F 51

SIM IMAGING

www.simimaging.co.uk

Supplier of quality photo books and photo albums.

C 96

SIRUI

www.sirui.co.uk

Innovative maker of tripods and tripod heads, monopods, video accessories and bags.

C 21

READY, STEADY, GO! GIMBALS GET AFFORDABLE

Still photographers get image stabilisers to keep their images sharp; videographers get gimbals. These are designed to counteract the slower, low-frequency movements that come from shooting video handheld while moving with the camera, and come in sizes to fit action cameras right up to mirrorless cameras and DSLRs. They let you capture more dynamic, immersive video while keeping a super-smooth professional look and complement regular video rigs. What's more, they are now become an affordable accessory for anyone who is shooting video. Check out the latest models from DJI, Feiyu Tech, Accsoon and others.



WHAT'S
HOT

SJCAM

www.sjcamhd.uk.com

Action camera manufacturer with basic, elite and mini models.

G 95

SKB CASES

www.skb-europe.com

Moulded cases and transport systems for studio, broadcast and photo cameras.

A 37

SLR MAGIC

www.holdan.co.uk

Specialist lenses for cineographers and photographers.

A 141

SMALL HD

www.holdan.co.uk

External video monitors.

A 141

SMART ALBUMS

www.thesmartphotoalbum.com

Photo album specialists, with ranges including the Lay Flat Album and the Coffee Table Book.

H 22

SMUGMUG

www.smugmug.com

Enables you to create pro-looking galleries and websites and back up your images at the same time.

H 131

SNAPPERSTUFF

www.snapperstuff.com

Distributors of ThinkTank bags, FLM tripod heads, LumiQuest flash modifiers, MindShift bags, Lighttech softboxes and more.

F 101 G 101

SNOW BUSINESS

www.snowsUPERMARKET.co.uk

The artificial snow specialists.

H 95

THE SOCIETIES

www.thesocieties.net

A group of organisations incorporating the interests of all aspects of photography.

B 63

SOLARCAN

www.solarcan.co.uk

Solarcan is a low-cost analogue camera that takes extreme time exposures and captures the sun's path across the sky.

G 63

SOLAR TECHNOLOGY

www.solarTECHNOLOGY.co.uk

Solar chargers for when you

C 153

are off-grid, and can't reach for a socket.

SOLE-MATES

www.sole-mates.eu

Providing insoles to bring relief to your tired feet!

J 43

SONY UK

www.sony.co.uk

Check out Sony's new products including the recent Alpha 9, Alpha 7R III and RX0 cameras, and the latest additions to Sony's fast-expanding lens range.

D 51

SOOD STUDIOS

www.soodstudio.com

Innovative photographic printing services for you.

G 1

STREETSNAPPERS

www.streetsnappers.com

Small-group workshops on the art of street photography, at home and abroad.

J 67

STUDIO BULLETIN

www.barrettandcoe.co.uk

A bi-monthly guide to developing a photo studio business.

G 22

STUDIO IMPRESS

www.studio-impress.com

Retouching agency offerings, top quality online advertising.

J 101

commercial, fashion, and beauty retouching and creative compositing.

STUDIO NINJA

www.studioninja.co/

Studio Ninja is an app that helps you manage your shoots, clients, leads, invoices, workflows and more.

J 102

SYRP

www.holdan.co.uk

Motorised heads and sliders that are designed to add camera movement to timelapse sequences.

A 141

SYSTEM INSIGHT

www.systeminsight.co.uk

Fast printing solutions for photographers.

B 34

TAMRON

www.intro2020.co.uk

Superzooms, macro lenses, fast primes, wide-angle zooms, telezooms and more.

A 50

TEAMWORK DIGITAL

www.teamworkphoto.com

A leader in soft-sided professional camera bags since 1977.

A 117

TENBA

www.tenba.com

Stylish shoulder bags, backpacks, equipment cases and roller bags.

D 101 E 154

DRONES IN ACTION AERIAL IMAGING MADE EASY

The image quality you can now get from drones is amazing. Automated flight controls reduce the need for special flying skills (and reduce the risk of collisions), and drone footage is becoming increasingly important for commercial photography. But what do they cost, which should you buy, how do you fly them and what are the regulations for flying drones? Whether you're a drone newbie or a seasoned drone pilot looking to upgrade, The Photography Show 2019 is the place to find out more.



WHAT'S HOT

TERADEK

A 141

www.holdan.co.uk
Wireless camera and lens controllers, matte boxes and video monitors.

THEIMAGEFILE

H 62

www.theimagefile.com
Web solution for proofing, displaying and selling images online.

THE RIGHT KIT

J 103

www.rightkit.co.uk
Camera accessories designed for mobile phones.

TIMECODE SYSTEMS

A 103

www.timecodesystems.com
Multicamera synchronisation solutions that give video editors more time to focus on being creative.

TOMY

H 45

www.uk.tomy.com
Distributors of the KiiPix – a portable printer that turns smartphone pictures into Instax prints.

TOPAZ LABS

A 41

www.topazlabs.com
An impressive range of software utilities for photographers, including Topaz Studio.

TOP-TEKS

A 102

www.topteks.com
Leading supplier of equipment to the broadcast and film industry since 1989.

TOWERGATE CAMERASURE

F 1

www.towergatecamerasure.co.uk
Wide range of insurance services geared for photographers' needs.

TRUVIV

J 111

www.truviv.com
Beat those aches from carrying your camera bag with this range of massage equipment.

ULTIMAT

A 71

www.ultimatframes.com
Huge range of frames and mounts, including the Mosaic Collection.

ULTIMATE LENS HOOD

A 70

www.ultimatelenshood.com
Funded on Kickstarter in 2018, the

Ultimate Lens Hood is a stretchy silicone cone that fits any lens, blocking out the light that causes image-ruining reflections when shooting through glass.

UPGRD PHOTOS

B 135

www.upgrdphotos.com
Software system designed to help school, sport and nursery photographers create more saleable images, while minimising the hassle.

USB2U

H 40

www.photographers.usb2u.co.uk
Innovative supplier of USB drives, including branding solutions.

USBMAKERS.COM

A 72

www.usbmakers.com
Branded USB memory devices for photographers.

USB PRINT

H 91

www.usb-print.co.uk
Customised USB drives and USB packaging.

VALLERRET PHOTOGRAPHY GLOVES

H 101

www.photographygloves.com
Gloves designed for photographers, letting you continue to use your camera in the cold.

VANGUARD

F 61

www.vanguardworld.co.uk
Founded in 1986, Vanguard designs and makes high-quality accessories, including tripods, monopods, heads, cases and bags, plus binoculars and scopes for wildlife specialists.

VANTAGE INSURANCE

C 155

www.imaginginsurance.co.uk
Insurance cover for photojournalists, photo labs, photo libraries, video makers and photographers.

VISIBLE DUST

A 82

www.alphaodl.co.uk
Distributors of Visible Dust sensor cleaners, Novagrade digiscope adapters and Zenelli gimbal heads.

WESCOTT

B 140

www.fjwestcott.com
High-end lighting equipment for professional filmmakers and photographers, including LED lighting and modifiers.

WEX PHOTO VIDEO

C 120

www.wexphotographic.com
Major UK photo retailer that stocks over 19,000 products... Look out for special prices on kit from Wex at the show.

WILDFOOT TRAVEL

C 71

www.wildfoottravel.com
Specialist wildlife and adventure travel company, with a range of adventurous photo workshops to Antarctica.

WILDLIFE WORLDWIDE

F 65

www.wildlifeworldwide.com
25 years' experience in creating wildlife holidays in small groups, and tailor-made to suit you.

THE WISDOM MILL

G 24

www.thewisdommill.com
Business advice for photographers and creative entrepreneurs.

WISE

A 141

www.holdan.co.uk
Memory cards, card readers and portable solid-state drives.

WOODEN CAMERA

A 141

www.holdan.co.uk
Makers of accessories for the video industry, including its original A-Box XLR-to-3.5mm mic socket adapter plus baseplates, rigs and more.

WORLDWIDE EXPLORERS & SKYE PHOTO ACADEMY

G 32

www.skyephotoacademy.com
Photo workshops for individuals or groups on the Isle of Skye and the Scottish Highlands – and photo holidays around the world.

WORKING FOR WILDLIFE

H 35

www.working4wildlife.org
Wildlife charity fundraising organisation, recruiting supporters to build a network of advocates.

ZEISS

B 21

www.zeiss.co.uk/cameralenses
High-quality Otus and Milvus prime lenses for Nikon and Canon DSLRs, and the Batis, Loxia, and Touit ranges for Fujifilm and Sony CSCs. The company has been making high-grade lenses for over a century.

FIND YOUR WAY TO BIRMINGHAM

THE BEST WAYS TO GET TO THE
NEC, AND OTHER USEFUL FACTS...



GO BY TRAIN

The NEC is a short walk across a covered bridge from Birmingham International Station – a 70-minute journey from London. Get 25% off your ticket with Virgin Trains at www.virgintrains.co.uk/nec



GO BY CAR

Birmingham is at the hub of the UK motorway network, and is close to the M5, M6, M40 and M42. If you're using satnav, enter the postcode B40 1NT. The NEC has its own car parks, and charges £16 per day (£12 if you book in advance). Follow the signs when you arrive at the NEC for the correct car parks for The Photography Show, then take the free shuttle bus (or walk).



GO BY AIR

Birmingham Airport is only a short distance away from the NEC, and has a free Air-Rail Link between Terminal 1 and the Birmingham International train station, which is within walking distance of Hall 5. www.birminghamairport.co.uk



GO BY COACH

With 1,200 departure points, National Express operates a convenient, low-cost service. To buy tickets, visit www.nationalexpress.com



HOTEL DISCOUNTS

We have special hotel rates if you want to stay over... www.eventexpressuk.co.uk/photography-and-video-show-2019



DISABLED ACCESS

All levels of The NEC are accessible to wheelchair users via ramps or lifts. The NEC has wheelchairs and scooters available for hire: please call 0121 780 4141 to book.



FOOD & DRINK

There are lots of choices in the Food Village in the main hall of the show... and plenty of other options on offer around the Piazza, outside Hall 5.

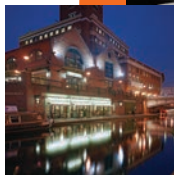
For more information on facilities at the NEC, visit www.thenec.co.uk/visiting-us

SHOW OPENING TIMES

Saturday 16 March 2018	10:00-17:00
Sunday 17 March 2018	10:00-17:00
Monday 18 March 2018	10:00-17:00
Tuesday 19 March 2018	10:00-17:00

PLAN AHEAD!

Save 25% on adult tickets if you book by Wednesday 13 March using Promo Code **REVTPS19**. (Can't be used with other offers)



4 THINGS TO SHOOT IN BRUM

The show's opening hours mean there's plenty of time to take pictures around the UK's second city. Here are four of our favourite shooting spots:

1. The Bullring

The futuristic exterior of the Selfridges store is perfect for arty abstracts.

2. The canals

Birmingham has more canals than Venice. Begin at Brindleyplace then start exploring...

3. The library

Opened in 2013, the wrought ironwork on the outside is spectacular if shot in the right light, and the interior is breathtaking.

4. Spaghetti Junction

The many elevated motorways at this landmark are a driver's nightmare – but full of potential for urban photographers!



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The
Photography
Show

The Part-Exchange Specialists

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Rangefinder/Advanced Compact | Medium Format
Lenses AF/MF | Flash/Lighting Camera Bags/Tripods
Major Accessories | all brands considered
- as long as they're in fully working order,
desirable condition and complete.

- it's SO easy & fast!



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OM-D
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Image credits: Chris Eyre-Walker & Fernando Marmolejo

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* For interchangeable lens cameras
sold as of January 24, 2019